is the **AMERICAN DREAM** *still attainable?*

incredulous eagle says YES

A NEW JOB OR JOB TRANSFER

COMMON REASON.

http://blogs.census.gov/censusblog/2011/05/moving-up-moving-on-moving-out-whats-the-story.html

THE MOST COMMON REASON CITED WAS THE DESIRE TO LIVE IN A NEW OR BETTER HOME OR APARTMENT.

SOME PEOPLE ARE RELOCATING TO LESS EXPENSIVE, MORE INLAND LOCATIONS.



Honolulu, Hawaii

http://www.cnbc.com/id/39850148/Best_Cities_to_Relocate_to_in_America?slide=2 http://www.foxnews.com/us/2011/03/08/americas-population-growth-moves-away-midwest/

HOMEBUILDING IS GOOD FOR THE ECONOMY

ADDITIONAL ECONOMIC ACTIVITY GENERATED BY EVERY DOLLAR SPENT:

- \$1.37 MANUFACTURING
- \$1.27 RESIDENTIAL CONSTRUCTION
- \$0.81 CONTRIBUTION OF HEALTH CARE
- \$0.57 RETAIL
- **\$0.53 FINANCE**

"The kick from housing...been enormously important in recent years," as those numbers make emphatically clear, but the actual effect has been far greater since that \$1.27 of additional economic thrust doesn't include the hardly inconsequential economic stimulus of remodeling or mortgage-equity withdrawal.

THREE PATHS TO CHOOSE FROM WHEN FINDING THE RIGHT PLACE TO LIVE...

RUII D ML RUY

MAY BE

BEST

VALUE

A NEW HOME

PRO - MORE FOR YOUR MONEY

Unless there is a high rate of foreclosures, homeowners can often get more for their money when building a home.

PRO – PICK WHERE YOU WANT TO LIVE

You are more likely to be able to choose the location you want for the house you want.

PRO - ENERGY EFFICIENCY

You have the opportunity to use the most current methods and technology for energy conservation

PRO - CURRENT BUILDING STANDARDS

Built with the current building and safety codes - no risk of having unsafe materials such as lead and asbestos, which were used for building some older houses

PRO - LESS LIKELY TO NEED REPAIRS

Less likely to need repairs throughout ownership and often comes with Warranties! Such as: Heating & Cooling, Roof, Appliances, Flooring, Windows, Building, ETC!

PRO - GET JUST WHAT YOU WANT

Can design a house to specifically fulfill needs. Budget is the only limitation.

AN EXISTING HOME

CON – I LIKE IT, BUT...

Buyers often find a house they like, but don't like the area, or vice versa.

CON – MAY NOT BE AS SAFE Not built with the current building and safety codes

PRO – LOCATION ALREADY DEVELOPED It is usually easier to find locations in more developed areas.

PRO - ESTABLISTED VEGETATION

Usually More Mature Vegetation and Larger Trees

CON - MORE MAINTENANCE ISSUES

Appliances age and as they age they start to fail. You may find yourself replacing a furnace or a dishwasher sooner than if it was a newer home. There may also be electrical issues, lead paint, a leaky roof, or a termite damage.

CON - NEGOTIATE FOR THE BEST DEAL

Need to find a real-estate agent who knows how to negotiate properly - Often faulty wiring and plumbing that needs to be redone, which can sometimes be negotiated into the selling contract.

AHOME

CON - NO APPRECIATION

No chance of appreciating value advantage

PRO – NO MAINTENANCE COSTS

Landlords are responsible for handling broken appliances, plumbing, wear, etc.

JIMMY MCMILLAN IS RIGHT.

CON - NO CONTROL OVER SITUATION

Your health, welfare, and safety may be in the hands of your landlord

PRO - NO PROPERTY TAXES

Tenant is not required to pay property taxes

CON - NO EQUITY

Money that a tenant pays in rent is gone forever. When a person has a mortgage, some of the money paid goes into equity.

CON - CHANCE OF RENT INCREASE

After the term of the lease ends, landlords often increase the rent knowing that tenants will choose to pay the higher rent rather than paying moving expenses.

CON - RESTRICTIONS

Landlords can impose restrictions on tenants, such as whether or not they can own pets



http://www.ehow.com/facts_4814125_benefits-building-own-home.html http://www.wannanetwork.com/2011/02/15/pros-and-cons-of-building-a-new-home-vs-buying-an-older-home/ http://freshome.com/2010/07/21/the-pros-and-cons-of-renting-a-home/ http://www.ehow.com/facts_4830929_pros-cons-renting-home.html http://www.nahb.org/generic.aspx?sectionID=734&genericContentID=103543&channelID=311 http://money.cnn.com/2011/08/16/real_estate/buy_rent/index.htm http://bigpicture.typepad.com/comments/2006/08/multiplier_effe.html

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