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Taylor-ed to please

The Taylor family has been in the business of creating custom homes for more than 50 years

By Shari Held For Custom Publications

When you're setting out to have a home built, a lot of details come into play. Knowing that your builder is experienced and able to walk you through the process is a big help for buyers.

The Taylor family has been in the business of creating custom homes for more than 50 years. The company offers more than 100 floorplan designs — but that's just the beginning of the possibilities.

Taylor Homes builds homes priced from around \$70,000 up to \$350,000 and encourages customers to make changes. In fact, about 90 percent of its homes are modified to suit customers' preferences.

"We want it to be their home when it is done," said Chris Taylor, president of Taylor Homes. "We encourage them to move walls around or add a door here and there."

Adie Gaines Jr. closed on his Taylor home last September.

"I had an idea of how I wanted my house to look, and many of the floorplans that I looked at didn't have the openness that I wanted," Gaines said. "I saw a Taylor Homes advertisement that said they built custom homes, and that's when I sat down with one of their consultants. We came up with a plan based on how I wanted my house."

Customized process

Taylor Homes' strategy is to build houses on the customers' own property.

"There are a lot of variables that come with that," Taylor said. "We have to have certain steps and procedures in place in order for the process to be successful for our customers as well as for us."

After building several thousand houses, the

Continued



Taylor Homes offers more than 100 floorplans. The master bedroom (right) offers plenty of room as well as a generous master bath.



Photos: Marc Lebyrk

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1080 Cape Coral Dr.



1090 Cape Coral Dr.



1100 Cape Coral Dr.

Three beautiful waterfront Daymarc custom homes! Absolutely gorgeous views of water and woods from these homes. Lots from 1/2 acre to 2 acres. Main flr master suites w/huge master baths. Custom 2-person master showers with beautiful tile work. Lg. W-I closets, 4-5BR/5-6BA, open flr. plans, walk-out bsmt w/custom bars, BR, bath, storage, open space w/lots of light! Boat docks! Price reduced for fast sale!! \$679,900 to \$699,900.



8974 Bay Breeze Ln.

You are going to love this 5BR/5BA home! 2-stry entry w/col. Cust details. Sep LR & DR w/detail cel & lighted alcove. Ofc/libr. Huge kit area w/hrdwd flrs & gra tops open to sunrm, brkfst rm & GR. Wind all across the back to enjoy the deck & lrg wded bkcyd. GR w/10ft cel, FP, blt-ins. MBR w/vault cel, skylights, whirlpl tub & sep shwr. Fin dylight bsmt! New price - \$499,900!



OPEN SUN, 3/30 2-4

819 Hickory Way

Stylish, Lakefront, Nantucket style, 4BR/4BA on wooded lot. THIS home was torn down & rebuilt in 2003. 2-story entry leads to vaulted GR w/ soaring FP. MnlVlMstr w/vault cel & MBA w/sep tub/shwr. Split BR flr plan. Low maint ext. Trex style deck & patio to enjoy lake views! Kit w/stain appli. & BB bar open to GR/DR. W-0-LL w/ FR, FP, storage, Billiards Rm. LL w/wet bar & full bath. Security Alarm. \$599,900!



11406 Park Meadows Ct.

HOME-A-RAMA award winner on Sagamore Golf Crse! Gorgeous custom driveway leads to 5BR, 6BA former Bedrock model w/all the bells & whistles! 2 stry bvlcd glass entry leads to GR. Golf crse views thru-out. Gourmet kit w/hdwd & granite open to nook & hrth rm. Elegant study w/blt-ins. Luxurious mstr. Dream w/o LL w/full bar, billiards rm, BR, theatre w/92 in screen! FR walks out to patio w/cozy outdoor FP. Wired w/touch scrns for audio-video, security thru-out. 39x24 bon rm. Truly a magnificent home! \$1,249,000!



10631 Riverwood

5 Rolling Acres

Unique craftsman style on 5 very priv rolling, fenced acres. Country liv at its best, close to town & easy commute to Indy. Huge vault GR w/fab 2-sided FP that divides GR & DR Hdwd Floor. Fin base w/FR & bon rm. Priv MBR ste w/lg w/i clst. MBA w/huge glass block shwr! Det 24x48 gar/barn w/add wkshp could be used for horses. Tall doors-ready for cars, lg RV, tractor, etc. \$369,900.



LAKEFRONT!

Large lakefront wooded lot. 4BR/4BA w/w-o bsmt. LL has BR, full BA, FR w/wet bar/FP bonus rm (could be in-law qtrs.), vaulted GR w/soaring FP & blt-in bshlshs. Kit open to brkfst rm & GR, center isle, NEW SS COUNTER TOPS! cel. MBA w/dbl van, whirltub, sep shwr. Huge laundry up. New watr heater & soft. Lease option. Only \$699,900!



1605 Chestnut Ct

A view to die for!! Totally updated lakefront hm w/4-5BR-4BA/HUGE deck across back that looks down the lake. Deep water area w/views from every rm. New gran tops in updated gourmet kit. Stnlss appl, new faucets/fixtures! New gran in MLBA. GR w/flr to clng win, 2 sided FP to HrthRm. Scn prc. W-0 LL w/RecRm, FP, Theater Rm, BR, BA, full kit! You won't believe the view! MANY recent updates incl treatment of deck. Beaut. wooded lot. Den could be main lev-MBR. Hardwood floors!



1111 Yellowwood

Fab lakefront Calif contem. Best views on the lake w/190 ft of your own fringe! 4BR/3BA w/W-0-L-L. Soaring GR w/full wall stone FP & loft. Huge wndws w/awesome view of lake. Updtd kit w/cntr isle. MstrSte w/2-W-I clcs, whirlpl tub, sep shwr, L.L. FR w/brck FP & wet bar. All new LL carpet! New Gran. & paint in kit! Huge swim spa stays! Lrg u-shaped dock w/hydra lift stays. \$674,900.

ESTATE LOTS!

Fully wooded and partially wooded estate lots. Choose ten fully wooded for only \$15,000 per acre. Thirty partially wooded acres for only \$12,000 per acre. Starts-man Rd. 10 ac part. wooded parcel - \$150,000. 10 ac unwooded - \$420,000

DEEDED DOCK-GEIST!

451 Breakwater Dr. Build your DREAM HOME on the last remaining lot in the Elegant, GATED, Geist neighborhood of BREAKWATER! WOODED 1.55 Acre lot with City Utilities and DEEDED BOAT DOCK on Geist! Walk to your Dock at Private Marina! Start your DREAM LIFE Now! \$525,000



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Suburban North Homescape

Continued

firm has the process down pat. Taylor Homes has built a checkpoint system into each phase of the building process, from preconstruction to the one-year checkpoint.

"They meet with you and tell you what to expect every step of the way," Gaines said. "The process is very detailed, so it makes it easy for you to make decisions."

Taylor Homes builds residences throughout Indiana, Ohio, Kentucky, Illinois, Missouri and Tennessee and has model homes in two Indiana communities — Indianapolis and Seymour. The company primarily builds ranch-style homes, but also offers Cape Cod and two-story designs. Recently the builder added a new line of two-story homes to meet customer demand.

"Today most people looking for a new home are looking for customization, whether they are first-time homebuyers or empty nesters," Taylor said.

Customized for the future

Modern homebuyers are looking for larger master bedrooms, multiple-car garages and electronic devices such as surround-sound and alarm systems, Taylor said. Energy-saving packages

also are growing in popularity.

"We feel that we are on the groundbreaking end of [offering energy-saving packages] as far as pioneering it in an affordable home," Taylor said. "And in the last 12 months or so we have seen an increase in demand to the point that we had to create additional packages that catered to what our customers are looking for."

Gaines was one of the customers who expressed interest in an energy-saving package.

"I went with the energy-saving package, and the furnace is very efficient," he said. "My house is totally electric, and on the coldest days we had this winter, I had my heat set at 65 degrees — and sometimes it is too hot."

Would Gaines build another house with Taylor Homes? Absolutely.

"Their prices are very reasonable and the builders are great," he said. "Everything is done in great detail. I am very happy with my home."

As further proof of customer satisfaction, more than 50 percent of the company's business comes from referrals and repeat customers. ●

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